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**Subject:** NETS Fleet Benchmarking Report - Distracted Driving  
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Hello Don and hope you had a nice weekend.

Per our discussions last Friday, below is a top-line summary of key aspects pulled from the 2019 NETS Strength IN Numbers ® Benchmark Report which captures NETS member perspectives related to distracted driving. As noted when we spoke, feel free to reference these points as part of your investigation report/summary and do not hesitate to reach out if you were to have further questions.

Thanks again for your engagement and best of luck with this endeavor.

Kind regards,

Joe

*Studies conducted by the Network of Employers for Traffic Safety (NETS) look at the number of crashes per million miles driven, and at the percentage of fleet vehicles involved in crashes.*

*With regards to distracted driving our data has suggested that the most effective fleet safety practices are those that include: (1) a strong mobile phone policy; (2) procedures to check if and when the policy is violated; and, (3) strong enforcement measures in the event of violations.*

*First, regarding cell phone use policies, banning cell phone use resulted in measurably fewer crashes and a lower percentage of vehicles involved in those crashes. When technological steps are introduced to disable cell phone use under the cell phone bans, the crashes were reduced considerably more.*

*Secondly, companies that check cell phone use records after every crash, not just after serious ones, experience even fewer crashes and lower percentages than those that check selectively or not at all.*

*With regard to the third practice concerning enforcement, companies that enforce violations with strong actions, including the possibility of termination, had considerably fewer and lower percentages of crashes than those that just provide warnings, and much lower than those that take no special action.*

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