UNITED STATES OF AMERICA

NATIONAL TRANSPORTATION SAFETY BOARD

Investigation of:

*

CAPSIZING/SINKING OF THE GOLDEN

RAY IN THE BRUNSWICK RIVER, GEORGIA, ON SEPTEMBER 8, 2019

* Accident No.: DCA19FM048

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Interview of: LT

U.S. Coast Guard

Military Safety Unit Savannah, Georgia

Thursday, January 29, 2020

APPEARANCES:

LT , Investigator U.S. Coast Guard

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Interview	of			:				
	Ву	Lt.						4

1 INTERVIEW 2 (1:35 p.m.)3 LT: Good afternoon. This is Lieutenant on January 29th, 2020, at 1335. My name is spelled 4 And I am here conducting interviews in response to 5 6 the Golden Ray capsizing. And I'm here with? 7 Lieutenant Commander LTI am the MSU Savannah Response Chief, 8 spelled, 9 is common spelling, 10 INTERVIEW OF 11 BY LT And for the response, your role was? 12 13 For the response, I was one of the initial responders that 14 received the call here at MSU as a duty person, the response 15 chief. And I quickly took over the public information officer 16 role for the response. Okay. So walk me through that initial call and what happened 17 Ο. 18 and then what your steps were from there. 19 The initial call that I received was around 2:00 a.m., I 2.0 believe it was September 6th if I remember correctly, the date of 21 the incident anyway. 22 And so I was a couple hours behind the commanding officer's notification and our command duty officer, so the response was 23 24 already underway. Some individuals were being recalled. I met 25 them here at the office to initially assess what had happened, the

1 knowledge that we had. And the commanding officer, and

2 I, left the office approximately 0400 that morning to head down to

get eyes on the scene and see what was going on with the knowledge

that, for the most part, it was a search and rescue case at that

5 time.

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6 And we were looking at how to establish the ICS structure, 7 where we'd be establishing that, and to start assessing the pollution mitigation strategies that we might employ.

- 9 Okay. And that was Sunday the 8th, correct, that morning?
- 10 Yeah, yeah.
- 11 Okay. And then so from there, you arrive on scene, and then Ο.
- 12 what do you do once you're on scene?
- 13 So once we were on scene, we were at Station Brunswick with
- 14 the first responders who were responding to the search and rescue.
- 15 So Station Brunswick, there were some firefighters on scene
- 16 preparing for mission to repel into the skin of the ship, a
- mission that did not end up occurring. That was the main topic of 17
- 18 conversation, was extricating all those individuals that were in
- 19 the ship, as we were also talking about setting up incident
- 2.0 command post.
- 21 We had an improvised space that we carved out there on the
- campus where DNR and Station Brunswick are located. It was an 22
- 23 empty DNR educational building that we put some people in to start
- 24 doing some initial assessments, kind of carve out what an ICS
- 25 structure was going to look like, and we also used that space for

- the first on-camera interviews for the press. And if I remember correctly, that happened day one that -- the first interviews.
- Q. And then what were your kind of -- as response chief, you're kind of shifting to your ICS role -- what were your goals to make that shift happen?
- A. It was -- so we're very focused on putting the right people in the right places. And there was some discussion between me and the CO about my role potentially in Ops, most probably in Ops or environmental unit, somewhere in the -- on the response side,
- dealing with pollution mitigation. The issue that we had, we didn't have anyone there that was qualified to do the public
- 12 information officer role, and it was immediately apparent that

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there was going to be a public demand for information, as well as some need to engage stakeholders.

So as we discussed, as we left the search and rescue phase, which was kind of high for the response. Those first few days when we were able to get everyone out, we had some support from the Public Affairs Detachment down in Jacksonville, a couple of petty officers that did a phenomenal job in capitalizing on that success. But as we were going from that good story to now, the very long and arduous task of removing the ship and mitigating pollution, it was pretty clear that the detachment from Jacksonville was not going to be sufficient to handle that.

So I made the recommendation to the commanding officer to give , my IMDC here at MSU, a more substantial role

in the pollution side of the response, and I would take the public information officer role to make sure that was managed appropriately. To assist me in that we contacted PIAT, and that's the Public Affairs assist team which is a deployable Coast Guard group that basically responds to these type of incidents to set up a joint information center to do those emergency communications for this type of incident.

So I don't remember the exact timeline, but within a couple of days I had that PIAT support. A Chief Warrant Officer (ph.) and his staff came to assist me in setting up a JIC to include a lot of local players, and as the situation developed that JIC structure kind of ebbed and flowed in terms of the number of people we had employed exactly what we were doing. But that quickly consumed my every day, was the public information officer role, which I would characterize initially -- when we did not have a liaison officer, I would characterize it as much as taking the tone of public perception and question and making sure that the Unified Command was one aware of that and answering it, one, through their actions and through their public statements, as well as stakeholder engagement, again, until such time we had a liaison officer.

And when I say stakeholder engagement and I talk about the liaison officer, what I'm really talking about is those special interest environmental groups that had a lot of focus on the pollution related to this incident. Justifiably so. They had a

- 1 lot of good questions. They also had a lot of misconceptions
- 2 | about what was going on, so the act of engaging them, taking their
- 3 | feedback, as well as educating them, was a time-consuming process.
- $4 \parallel Q$. Okay. And what was your regular avenue for releasing
- 5 | information to your stakeholders and the public?
- 6 A. So we established a rhythm of daily press releases early on,
- 7 and we saw that as a means to ensure that there could never be a
- 8 question in terms of transparency. So every day there was a
- 9 particular format that we went by. If I remember correctly, it
- 10 was broken up between the environment, the pollution, and the
- 11 salvage. So those three main categories would have some new
- 12 | information each day.
- In addition to that, we would gauge the level of public
- 14 | interest or immediate interest. And when it was justifiable to
- 15 | do, something like a live press event, we would -- that would
- 16 usually be coupled with some major turn in the response.
- 17 Q. Did you do any -- was there any discussion about ever doing
- 18 like town hall meetings of open houses?
- 19 A. Yeah, we did several things of that nature. There were a lot
- 20 of private engagements with the, say the labor union. There were
- 21 | a lot of events planned in the area, so more social events that
- 22 | the city of Jekyll had. There were specific stakeholder groups.
- 23 I forget some of the names of -- like Department of Commerce-type
- 24 meetings. So we would attend those. I'd say every other day or
- 25 so, we were attending some sort of public meeting. And then with

- 1 | the public festivals, we would set up booths to educate the
- 2 populace what it was we were doing, what they should expect to see
- 3 over the next few months.
- 4 Q. And how would you rate the -- your efforts in how the public
- 5 perception changed towards the response?
- 6 A. Overall, I thought it was incredibly successful. The way I
- 7 communicated it to the Unified Command during our meetings was, we
- 8 had a neutral perception across the formal media as well as social
- 9 media that we were monitoring.
- In an incident like this, I would say that neutral is kind of
- 11 a best-case scenario. While there were comments that weren't
- 12 favorable, I think we were able to address a lot of the legitimate
- 13 | concerns through our press releases or through releases of
- 14 information and public engagement.
- 15 It was -- we -- kind of the foundation of our information
- 16 distribution was transparency. And I thought the Unified Command
- 17 | did a great job, particularly in those instances where we would
- 18 | have the on camera doing interviews, where they would give that
- 19 | factual information that I think other personalities might have
- 20 | been inclined to withhold. And an example would be, say the
- 21 pollution that was surrounding this incident.
- 22 So for them to come out and say on camera, hey, there is
- 23 pollution coming from this boat, the boat's not designed to be on
- 24 | its side, we can expect more pollution, we're staged to mitigate
- 25 that.

But the fact is it's going to be an awareness -- it's going to be a challenge, those type of statements, just to make people aware of the complexity of the situation and what the reality was.

I thought was -- I thought they did a phenomenal job of that.

- Q. Okay. And then other than that, I think as a response chief, acting as a PIO, you probably had multiple communications coming up through you.
- 8 A. Yeah, yeah.

- 9 Q. And I think that -- did you feel like the response -- I'm

 10 trying to think -- do you think that the communication lines were

 11 open properly, even though you were probably getting information

 12 that didn't relate to your PIO role?
 - A. That was tough. And I think that in any incident, you're going to find that communication is the pitfall of the response, as particularly with something this complex.

And it was certainly the case that as the public information officer having the ear of the Unified Command, as well as having employees who were engaged in the response, who have been entrusted with positions like federal on-scene coordinator representative, when I would run into them and I would receive feedback about recommendations that they had regarding the response, they were not being executed in a field, I would absolutely bend the ear of the Unified Command, if you will, through my position as PIO, I would always try to relate it to those public concerns that I had fielded, so as opposed to

bypassing any chain of command within the unified command, which I
was sensitive of, it would be inappropriate in my mind. But it's
also, I think prudent to make sure that the FOC has visibility on
those opinions of his Federal On-scene Coordinator representative.

So in the context of, I recognize there is public concern for pollution, Federal On-scene Coordinator representative is saying there are pollution mitigation strategies that could be more effective, I don't know that this information's getting to Unified Command, I'd couple those two bits of information and pass it along, making my position as PIO and my position as response chief somewhat complicated, like coupling those two, and also trying to stay out of interfering with the Operations branch, that part of the response. I'm not trying to have an alternative reporting chain through -- to circumvent Ops, if you will.

- 15 Q. Yeah, absolutely. That was going to be my next question.
- 16 But at the same token, I think as you're forming an ICS
- 17 | structure --

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- 18 A. Right.
- 19 Q. -- do you think that dual role helped you keep the FOSC
- 20 | informed on ways that the -- those communication lines were
- 21 | forming, to make sure that you had a better picture in your role?
- 22 A. I think that's fair to categorize it that way. And yes, so
- 23 | while it was forming. And I would say that once those channels
- 24 were formed, it was something I was particularly sensitive to not
- 25 bypassing those formal channels that had been established.

- 1 Q. Okay. And I know your schedule's kind of short. But is
- 2 | there anything that you feel that you're really satisfied on this
- 3 response about?
- 4 A. All in all, I think it was, and still is, a phenomenal
- 5 response. I can speak specifically to the engagement of the PI,
- 6 bring in someone like myself. I mentioned no one had the training
- 7 to be a public information officer there on scene. That included
- 8 me.
- 9 So to have that group come out and stand up with JIC, educate
- 10 me, and give me the confidence to roll with that position was
- 11 something that I mark in my mind as a particular achievement. And
- 12 | I think it went a long way in terms of the UC's ability to make
- 13 | best-informed decisions and not have to play off the
- 14 misperceptions of the public, and to have those stakeholders for
- 15 the most part, have their trust and confidence in how they are
- 16 moving forward in making decisions. I thought that seemed
- 17 particularly important.
- 18 Q. Yeah, absolutely. We definitely want to keep those
- 19 | relationships positive, you know, even in post-response. So very
- 20 important. And then my last question would be, is there anything
- 21 | that you would have liked to see go better that you were over-
- 22 | frustrated with and pertaining to the response?
- 23 A. I -- yeah; having the role of response chief and having
- 24 | worked a lot of pollution cases in this area of responsibility, to
- 25 | not have my FOSCRs be able to call the shots on specific tactics

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    moments of was something that did frustrate me. But it is an
    extraordinarily complex situation that we're dealing with a
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    complex chain of command and in reporting requirements.
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         So I think it's to be expected that that level of autonomy
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    isn't going to exist with something like this. But it was a point
 6
    of confrontation for me. It was something that was frustrating to
 7
    see.
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         All right. Anything else you want to add before we wrap up?
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         I think that's it. I appreciate it.
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                      I appreciate your time, Mr.
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                : Yeah.
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m LT}
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                      Thank you.
         (Whereupon, at 1:51 p.m., the interview was concluded.)
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CERTIFICATE

This is to certify that the attached proceeding before the

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RAY IN THE BRUNSWICK RIVER, GEORGIA, ON SEPTEMBER 8, 2019

Interview of

ACCIDENT NO.: DCA19FM048

PLACE: Savannah, Georgia

DATE: January 29, 2020

was held according to the record, and that this is the original, complete, true and accurate transcript which has been transcribed to the best of my skill and ability.

Jeffrey/Johnson Transcriber