



**Motor Carrier Attachment –
2014 Motivational Driving PowerPoint**

Arlington, WI

HWY20FH006

(17 pages)





Defensive Drivers'

Presented by:

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SELECTIVE INSURANCE SAFETY MANAGEMENT SPECIALIST

Defensive Drivers

- Expertise
- Professionalism
- Strategy for High Risk Situations
- Motivated



Expertise

- Training
- Experience
- Practice



Professionalism

- Stay above the fray and remain calm
- Think ahead and plan for difficulties



Professionalism

- Arrive on Time
- Drive with the Safety of Everyone in mind and obey Traffic Laws
- Set a Good Example
- Inspect and Care for Vehicle and Equipment



High Risk Situations

- Bad Weather
- Backing
- Parking Lots
- Intersections
- Accident Reporting
- Heavy Traffic



Motivation

- Job Security



Motivation

- Job Security
- Reputation



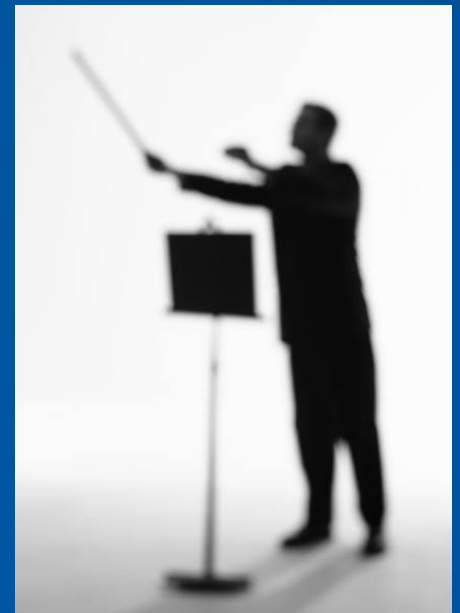
Motivation

- Job Security
- Reputation
- Blood runs red on the highway

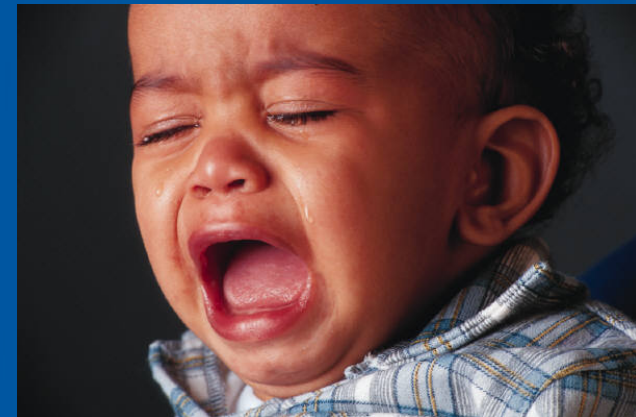


Motivation

- Job Security
- Reputation
- Blood runs red on the highway
- Lead by example



Distraction





Reaction Time

At 30mph you will travel about **35 feet** in $\frac{3}{4}$ second.

At 65mph you will travel about **70 feet**.

Following Distance

- 3 second rule
- Add one second for each additional hazard
 - Slippery roads
 - Poor visibility
 - Heavy Traffic



Duties of a Driver

- Maintain a reasonable lookout
- Maintain control of the vehicle
- Obey all traffic laws, signs etc.



Summary

- You are an expert at driving
- Distraction is the single largest cause of vehicle accidents
- Always take care when backing

