



VEHICLE AUTOMATION FACTORS GROUP CHAIRMAN'S FACTUAL REPORT
ATTACHMENT 5:

AAA Shuttle Survey Preliminary Results

Las Vegas, NV

HWY18FH001

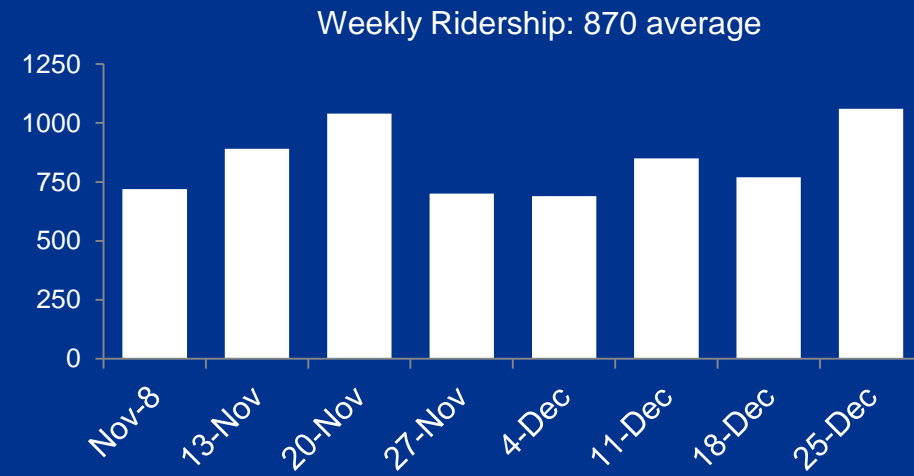
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PILOT PROGRAM HIGHLIGHTS

AAA Self-Driving Shuttle is a pilot on open roads with smart city connected infrastructure.

Key operational metrics:

	Daily	Weekly	2017 Total
Total Passengers	160	870	6900
Days in Service	N/A	6	44
Hours in Service	7.5	45	308
# Trips	24	119	1035



PASSENGER FEEDBACK & PUBLIC RESEARCH

“Rate your Driver”

4.8 out of 5 Stars

“Recommend experience to a friend”

98% Yes

“I feel safer knowing the AV is sponsored by AAA”

57% Yes

“Autonomous Vehicle Sentiment”

- Before Shuttle Ride
- After Shuttle Ride

6.8 out of 10

8.8 out of 10 ↑ 30% improvement
1=very negative; 10=very positive

OUR RIDERS SAY...

*I want them
in our town!*

*Can't wait to never have to
hear road rage again.*

*I am looking forward to not only riding in, but someday
owning a self driving vehicle. I am legally blind and can
no longer drive. I had AAA since I was 16 and loved
the security it gave me, just in case. A self driving car
sponsored by AAA is a perfect partnership to gain the
average consumers confidence.*

*...extremely exciting...
even more exciting that
AAA has partnered to
bring this shuttle to Las
Vegas.*

Consumer feedback from online survey.